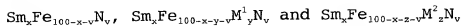


## Abstract of Disclosure

Disclosed is an isotropic SmFeN powdery magnet material for producing resin-bonded magnets. The magnet powder is prepared by melt-spinning of a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy having an alloy composition of one of the formulae, by atomic %:



wherein  $\text{M}^1$  is at least one member selected from the group consisting of Hf and Zr; and  $\text{M}^2$  is at least one member selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C;  $7 \leq x \leq 12$ ,  $0.1 \leq y \leq 1.5$ ,  $0.1 \leq z \leq 1.0$  and  $0.5 \leq v \leq 20$ ; the crystal structure is TbCu<sub>2</sub> type; and the thickness of the flakes is 10-40 $\mu\text{m}$ .